

### ADVISORY BOARD - ACADEMIC AND INDUSTRY

S.NO.	MEMBER	EXPERIENCE	FIELD
1.	Mr. A.D.Gandhi, Senior CA Gandhi Minocha & Co., Ambala Cantt.	40 Years	Business & Corporate Services
2.	Mr. Yogesh Gupta, Senior CA, Taxplanners Pty. Ltd. Melbourne, Australia	25 Years	Business Planners & Corporate Services
3.	Mr. Neeraj Garg, MD, Oriental Scientific Apparatus Workshop, Ambala Cantt.	18 Years	Entrepreneur in the field of Elect. & Inst. Engg.
4.	Dr. Rohit Gupta Sr. Scientist, amazon.com	15 Years	Computer Programming & Wireless Technologies
5.	Mr. Manoj Sankecha, MD, Fairdeal Instruments & Control Pvt. Ltd., Gujarat	15 Years	Entrepreneur in the field of process automation & Instru. (Tie-up with Larsen & Tubro)
6.	Mr. Sudhir Goel, GM, Acer India, GM OFG.Acer Computers(M.E.) Ltd. Bangalore	24 Years	Computer Industry
7.	Mr. R.K.Jain (President) Vikram Valves & Gen. Ind. Rajkot	35 Years	Mechanical Industry
8.	Mr. Lalit Jain (Chairman & MD), Lakshmi Precision Screws Ltd. , Rohtak	40 Years	Mechanics & Precision Tools
9.	Mr. K.P. Gupta, Ex. GM, Network Quality, Vodafone Essar Mobile Services Ltd. Okhla, New Delhi	18 Years	Wireless Communication
10.	Mr. Deepak Lohia, Director Lohia Alloys Ltd.	27 Years	Different Alloys
12.	Mr. Deepak Goyal, Director FAE, (INDIA) Marketing Pvt. Ltd.	20 Years	Autoelectric / Electronics Parts
13.	Mr. Pawan Singhal, Managing Director TAURUS INDIA LIMITED	31 Years	Business & Corporate Services
14.	Mr. Rajiv Kumar, Director SAHU Refrigeration Ind. Ltd.	26 Years	Stainless Steel Hot/Cold Rolled coils

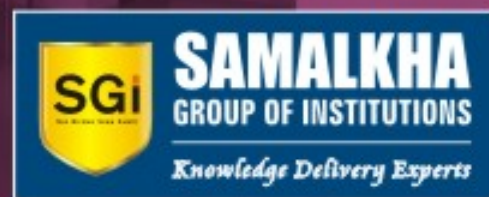
### OUR RELATIONS AT A GLANCE



admissions@sgi.ac.in

www.sgi.ac.in

### HOW TO REACH US



<b>ADMISSION OFFICE</b>	B N-9, Shalimar Bagh (East), Near Azadpur, New Delhi -110088 Ph: 09873440268
<b>SGI CAMPUS</b>	01-Hathwala Road, Samalkha, NH-1, Distt. Panipat, NCR (Haryana)-132115. Ph: 0180-2588350, 09996640268
<b>JAMMU OFFICE</b>	Canal Road, Opp. Mahajan Sweets, Above King Cross Showroom, Jammu-180001. Ph: 0191-2569191, 09086004512

*Step Ahead...*  
For Better Future

FACULTY OF MANAGEMENT

# BBA



Approved by AICTE, Directorate of Technical Education, Haryana  
Affiliated to KURUKSHETRA UNIVERSITY, Kurukshetra (Conferred "A" Grade by NAAC)  
An ISO 9001: 2008 Certified Institute

**THE GROUP**

Nav Nirman Sewa Samiti is a registered society, with the sole aim to impart high quality professional education. To achieve this aim, Samalkha Group of Institutions (SGI) has been established to promote holistic education & academic excellence in the technical & management arena.

**INFRASTRUCTURE**

The campus is located in the pollution free sprawling land of NCR with following facilities:

- 1 The conference hall is well equipped with state-of-the-art audio-visual and multimedia tools to facilitate smooth presentations.
- 2 Operating with a large number of desktops, world-class servers and a Wi-Fi campus to ensure mobile computing at all locations. Internet bandwidth of 8 Mbps helps to support our systems.
- 3 The library is well stocked with text and general books along with the magazines and research journals. Regular newspapers both regional and national are specifically subscribed to cater the need of all the readers. Various facilities like e-library, e-journals & subscription with various International agencies like DELNET & J-GATE are also available
- 4 Bank Loan Assistance.
- 5 The institute has large hostels with in-house mess facility. Separate for boys and girls, our hostels are not only protected with high walls and iron gates, but also guarded strictly by qualified security guards round the clock. The hostels are inside the campus and ensure the maintenance of absolute discipline among the students.
- 6 Sports lounge has various indoor & outdoor games facilities like Table-tennis, Carrom, Chess, Basket ball, Volley ball, Cricket and other board games.



7 The cafeteria not only provides a vibrant atmosphere and unleaded fuel for the day but also is an effective way to put forth a new method called the "Cafeteria approach". This is a new method of learning in an informal manner.

8 Comfortable and luxurious fleet of buses is available from all adjoining areas.



**Faculty of Management**

The key strength of the Institute is its faculty. The faculty members have distinguished academic achievements to their credit and are actively involved in teaching, training, research and consultancy. They carry out consultancy assignments to keep in touch with the real-life management problems in public and private corporations, financial institutions, government agencies and international agencies.

**BBA at SGI**

Bachelor of Business Administration (BBA) is a three year fulltime course. This is affiliated to Kurukshetra University, Kurukshetra. At SGI this course is designed to add a spark to future professionals, rather than creating mere 'degree holders' by inducing the demands of the competitive industry as the part of the itinerary. This will enable the students to ultimately find employment, and therefore, has a completely different approach to enhanced learning.

**BBA over other undergraduate courses**

It starts polishing your managerial skills through presentations, case studies, industry visits and guest lectures by professionals, which help you to deal with real-life situations in a more professional manner. Most of the subjects taught in SGI along with the university curriculum during this course, be it areas of management like marketing, finance, human resource management, etc are like stepping stones towards a better understanding of Post Graduate Management programmes.

**Objectives**

- To provide adequate basic understanding about Management Education among the students.
- To prepare students to exploit opportunities being newly created in the Management Profession.
- To train the students in communication skills effectively.
- To develop appropriate skills in the students so as to make them more competent and confident to pursue higher education in any area of their interest.
- To inculcate Entrepreneurial skills.

**ASSOCIATED CLUBS**



admissions@sgi.ac.in

**SGI** believes in learning that goes beyond just theories. The Industry practices are best grasped when imparted by the most seasoned professionals of corporate world. Through these sessions, students get a practical perspective on the theoretical concepts learnt in class; and industry stalwarts gaining fresher perspectives and newer ideas. The Institute actively organizes seminars, symposiums and conferences and brings a new edge to the corporate learning. We equip our students with the skills, knowledge and analytical mind-set required to identify and solve problems, effective communication skills to communicate these solutions, sufficient practical exposure to implement suitable action plans.

**OUR ACHIEVEMENTS**

- First prize at IIT, Kharagpur for designing a waste sorting machine
- First prize at IIT, Bombay for Designing the robot run by a mobile from any part of the world
- Publisher of SGI Reflections - International Journal of Science, Technology & Management (ISSN No.0976-2140)
- Formal collaboration with more than 85 companies
- Best upcoming institute in the region by Times Research Education Excellence Award 2010. Award presented by India's Pride Dr. KIRAN BEDI
- SGI Awarded A+ Grade by Business Sphere Awards
- Awarded with the A Grade B-School by "Business India Group"
- First Prize at Zonal Level at Robosapien Competition conducted by Robosapien & Banaras Hindu University (IT-BHU)

**OUR LANDMARKS**

We are the only institute in NCR who have taken the first stride towards the development of the students through practical training with in the campus through our distinguished labs.

- Established an ERDC (Embedded Research & Development Center)
- Established a Cyber Forensic Lab
- Education partner of IBM. Curriculum of IBM for DB2 & SOA introduced
- Established SPICMACAY student chapter
- Developed Soft Skill and Personality Development Center
- Nodal Center for Training and Placement
- Established Software Solution Services Lab
- Established English Language Lab
- SGI is authorized testing centre for Microsoft Office Specialist Program

**HOW TO APPLY**

- Prospectus and application forms are available from our offices on payment of Rs. 500/- in Cash or Demand Draft
- Applicants can also download Application Forms from our website www.sgi.ac.in. All such forms must be supported by a Demand Draft of Rs. 500/-
- The Demand Draft should be drawn in favour of "faculty of management (BBA)" payable at Samalkha (Distt. Panipat).
- Registration Code on DTE(Haryana) website: Faculty of Engineering Nav Nirman Sewa Samitis Samalkha Group of Institutions

Separate Hostels for Boys and Girls. Transport facility available from adjoining areas G.T Road, Delhi, Panipat, Sonapat, Karnal.

